

# Kari Osep

SPORTS ANCHOR.REPORTER.STORYTELLER



## PROFESSIONAL SUMMARY

Kari is an ambitious sports broadcaster with more than five years of professional experience who values the importance of connecting people through storytelling.

She's covered a wide range of sports, including: Super Bowl, NCAA Tournament runs, Big Ten championships, WAC Tournament, Rose Bowl, Fiesta Bowl, AHL playoff run, and numerous high school regional and state championships.

## ACHIEVEMENTS

- **2020:** Edward R. Murrow winner and Emmy nominated, *Turning Tragedy into Triumph*
- **2017:** Emmy nominated, *The Miracle at Medlar; Living Beyond a Short Season*
- **2015:** Student Emmy Winner, Sports Reporting Photography
- **2015:** SPJ Mark of Excellence National Winner: *Concussions: It's a Girl Thing, Too*
- **2014:** Arizona Broadcaster Association Scholarship
- **2012 & 2013:** Jan Jacobson Memorial Scholarship

## ACADEMIC EDUCATION

- Walter Cronkite School, Arizona State**  
*Bachelor of Journalism and Mass Communication*
- Attended from 2011 to 2015
  - Graduated Summa Cum Laude **GPA: 4.0**
  - Minor: Nonprofit Leadership and Management
  - Dean's Lister every semester

## PROFESSIONAL ASSOCIATIONS

- **Present:** Association of Women in Sports Media
- **2013 - 2015:** Associated Press Sports Editors
- **2013 - 2014:** Cronkite Broadcast Association at ASU, Founder & President

## CORE SKILLS:

- Adobe Audition/Premiere Pro/Photoshop - Avid
- Axis Graphics - Brightspot - Click Effects - Edius
- ENPS - EVS Machine - Final Cut Pro - iNews
- Live Game Shooting/Highlights - Photojournalism
- Social Media - Sports Communication/Marketing
- Stat Vision - Videography

## EXPERIENCE

### Sports Director

*23ABC Bakersfield, CA | July 2018 - Present*

- Main weekday sports anchor; reporting, shooting, editing, producing and writing compelling daily sportscasts; creating content for both broadcasts and digital platforms; manage sports department
- Anchor and produce a 15 minute 'Friday Night Live' show weekly during the high school football season; shoot, edit and write highlights
- Produced and hosted creative segments with sit-down style interviews such as *'Runners Recap and Condors Icebreakers*

### Sports Reporter & Anchor

*WJAC State College, PA | September 2015 - January 2018*

- Covered Penn State athletics along with other Central PA athletics
- Fill-in sports anchor
- Shot and wrote game highlights for sportscasts
- Shot, edited, produced and reported on various stories, from game packages to feature pieces

### Sports Reporter

*Cronkite News Phoenix, AZ | August 2014 - May 2015*

- Reported, shot, edited and anchored for the daily newscast
- Covered the week leading up to Super Bowl XLIX - produced 14 related packages
- Reported on the Arizona Diamondbacks during Spring Training
- Hosted and reported for Cronkite Sports on FOX Sports Arizona

### Marketing Intern for FOX Sports Arizona

*Phoenix, AZ | February 2015 - April 2015*

- Wrote daily posts of the FSAZ happenings for online media and marketed content through social media; also tracked and analyzed the reach of content on social media (Facebook, Instagram, Twitter)

### Video Intern for the Arizona Diamondbacks

*Phoenix, AZ | January 2014 - September 2014*

- Shot and edited content for the video board, and operated various parts of the board as well as in-game cameras during live game action (EVS Replay, Click Effects, Stat Vision, Balls and Strikes, etc.)

### Sports Intern for KPNX - 12News

*Phoenix, AZ | August 2013 - March 2014*

- Edited, shot video, logged games, wrote scripts, prepared elements for broadcast
- Produced/edited/directed online shows for entire winter season of high school sports

## REFERENCES:

Jim Doty, VP/GM-DOS, KERO  
Jim.Doty@kero.com

Jordan Conigliaro, Former WJAC Sports Director  
jconigliaro@sbgvtv.com

Nancy Bauer, Former KERO ND  
Nancy.Bauer@KTNV.com

Brett Kurland, Cronkite Sports Director  
bkurland@asu.edu

*\*phone numbers upon request*

## PERSONAL:

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